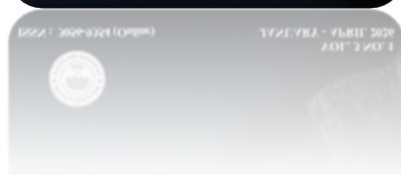




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Aims and Scope

Welcome to the Rajapark International Journal, a respected academic publication dedicated to exploring the diverse and fascinating fields of humanities and social sciences. We publish three times a year in three distinct volumes:

- *January - April*
- *May - August*
- *September - December*

Each volume delves into current research, insightful analysis, and diverse perspectives on critical issues within these broad fields. We offer a platform for established scholars and emerging minds to engage in meaningful dialogue, pushing the boundaries of intellectual understanding and enriching the academic landscape.

Join Our Community:

We invite you to explore the wealth of knowledge and thought-provoking discussions within the Rajapark International Journal. Whether you are a scholar, student, or simply an individual with a keen interest in the humanities and social sciences, we welcome you to join our vibrant community of knowledge seekers.

Preface

Rajapark International Journal is pleased to present Volume 3, Number 1, featuring scholarly contributions that reflect diverse perspectives in governance, cultural studies, and cross-cultural collaboration within the contemporary global context.

This issue includes the following articles: “Bottlenecks and Breakthrough Paths of Digital Transformation in Governance of Private Higher Educational Institutions” by Dongting Wei and Rixin Zhang; “A Review of the Dissemination and Cultural Appeal of Chinese Micro-Dramas in Southeast Asia” by Ming Li, Chonlakorn Sirawattana, and Natamon Nanposri; “The Influence of Wat Phanan Choeng in Ayutthaya on the Thai Chinese Community from a Multicultural Perspective” by Tanyarat Malasri and Xiaoxiao Wang; and “An Analytical Study on the Development of the Thailand–China Cross-Cultural Art Industry” by Xi Yue and Zhang Li.

The editorial team would like to express sincere appreciation to all authors, reviewers, and contributors for their valuable efforts and academic contributions. We hope that this issue will serve as a platform for knowledge exchange and further academic engagement.

Best Regards
Dr. Jeerawat Linakanit
Editors in Chief

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